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Ensure fully compliant product labels & packaging
EARLY ON COMPLIANCE REVIEW IS CRITICAL

WHERE ARE YOU NOW?



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1

**No label,
just
product
info**

⋮

**Label Development
Service**

2

**I have
a label.
Is it
compliant?**

⋮

**Label Compliance
Audit Service**

3

**Need
label
for import/
export?**

⋮

**Label Conversion
Service**

UNSURE ABOUT YOUR LABEL COMPLIANCE?

If your labels are **NOT** compliant:

- You are not meeting legislation requirements
- **Potential medical issues and unlimited fines**
- Trading standards or retailers can insist on product recall
- Clients could delist you
- **Worst financial case = product destruction**
- **Expensive** 'over-stickering' and label reprints
- Additional transport and distribution fees



There is an easy option

GET IT RIGHT FIRST TIME

FOOD & DRINK LABEL REGULATIONS



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- **These rules apply to you if you operate a food business,** even if you give food to consumers for free.
- **Each country in the world has regulations** that dictate mandatory labelling requirements your brand must comply with
- **Labels must also contain appropriate types of information and be laid out in specific ways according to the information type.**
- **Regulations are changing all the time in the UK, EU and around the world**

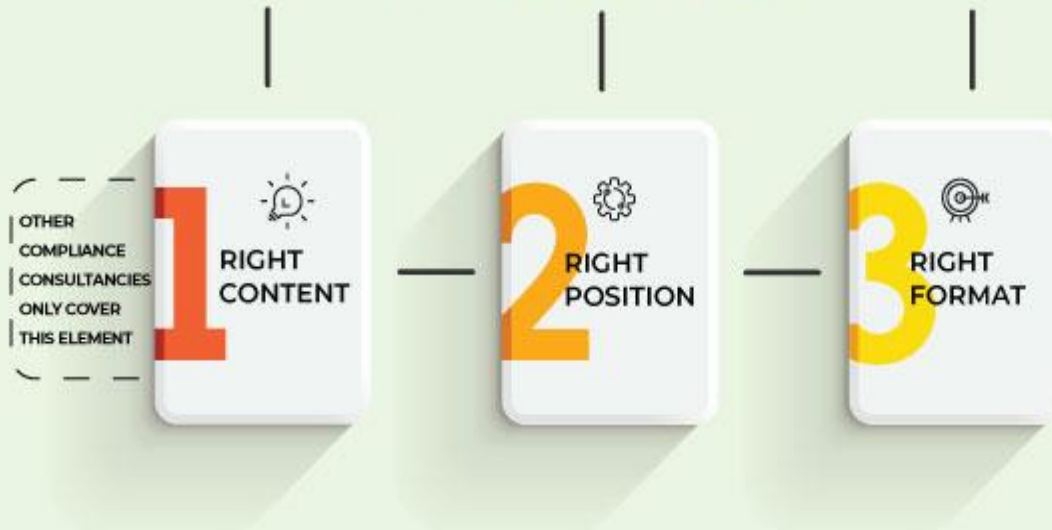




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ENSURE FULL LABEL COMPLIANCE

LABEL COMPLIANCE HAS 3 DIMENSIONS



DIVINE LABEL COMPLIANCE DELIVERS ALL THREE

A label is not compliant unless it can satisfy all three – this applies to most countries in the world!



WHY FOOD LABELS

OUR EXPERTISE AND FOCUS IS ON FOOD/DRINK/SUPPLEMENTS PRODUCT PACKAGING COMPLIANCE BUT WE ALSO COVER

- Pet food and food supplements
- Almost ALL global regions / countries

WHY WE ARE BETTER

- High level of expertise and experience
- Technical regulatory artwork corrections made by Food Labels technicians
- Technical regulatory artwork corrections report (specifically for client designer)
- Label Development Stage Consultancy
- Import and export packaging expertise



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WHAT'S NEXT?

Label Development Consultancy

- **No label** – just product info- Lets turn this into a compliant label
- Our Support & guidance for label development to establish required mandatory label elements and placement and ensure full compliance

Label Compliance Audit

- **You have a label** – Lets sign it off as compliant packaging?
- In-depth look into your product label and artwork regulatory compliance. Includes a detailed overview of issues + product spec review.

Label Conversion for Export/Import

- **You want to Export or Import** - Lets ensure compliance for the country you wish to sell in!
- Full Label conversion and in-depth review of designated country regulations and report producing print ready product labels



CONTACT US

REGULATORY COMPLIANCE AUDITS & PRINTED LABELS

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